



LEASING BROCHURE



BURBANK TOWN CENTER

201 E Magnolia Blvd, Burbank, CA 91502

Exclusively Represented By:



**BOB'S DISCOUNT
FURNITURE
MATTRESS FIRM**



BARNES & NOBLE



NORTH GARAGE

**california
PIZZA KITCHEN**

EAST GARAGE



Six-story
196-room hotel

AC HOTEL

550 N. Third Street
Status: Under Review

Est. Completion Date: TBD

I-5 FREEWAY
APPROXIMATELY
209,400 CPD

**FREEWAY
PYLON**



WEST GARAGE



macy's



ROUND1
BOWLING & AMUSEMENT

Burlington
cost factory

salonrepublic

H&M

OLD NAVY

WORLD MARKET
COST PLUS



307 - room hotel
573 - residential (rental) units

LATERRA SELECT

777 Front St
Status: Under Construction

Est. Completion Date: 2024-2025



sears

RARE SEARS RELAUNCH



(3) Six-story
275 - multi-family apartments

FIRST STREET VILLAGE

First Street and Magnolia Blvd
Status: Under Construction

Est. Completion Date: Q4-2024

MAGNOLIA BLVD

APPROXIMATELY
29,800 CPD



BURBANK TOWN CENTER SERVES A SHOPPER POPULATION OF MORE THAN 1.5M

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Retail & Restaurant Opportunities

Located off I-5 in Downtown Burbank, the landmark Burbank Town Center offers a choice of over 100 retail stores, restaurants, entertainment venues and lifestyle services. Just a few miles northeast of Hollywood and know as the “Media Capital of the World”, Burbank is home to Walt Disney and Warner Bros. Studios. Our three-level indoor mall features a dramatic dome towering over Center Court. The indoor mall compliments Burbank Town Center’s many outdoor shops, restaurants and theatre situated along San Fernando Blvd.

Burbank Town Center, one of the top malls in California, is a 1.2 million-square-foot shopping, dining and entertainment destination situated on more than 37 acres along Interstate 5 in the heart of Downtown Burbank, California. This town center’s stores are enclosed in an 807,000-square-foot mall anchored by anchored by Macy’s, Burlington, AMC, H&M and ROUND1 Bowling & Amusement, with an open-air shopping plaza, along with eight outparcel buildings totaling approximately 206,000 square feet, featuring Ashley Home Furniture, Crunch Fitness, Barnes & Noble Booksellers, and Bob’s Furniture.



burbanktowncenter.com



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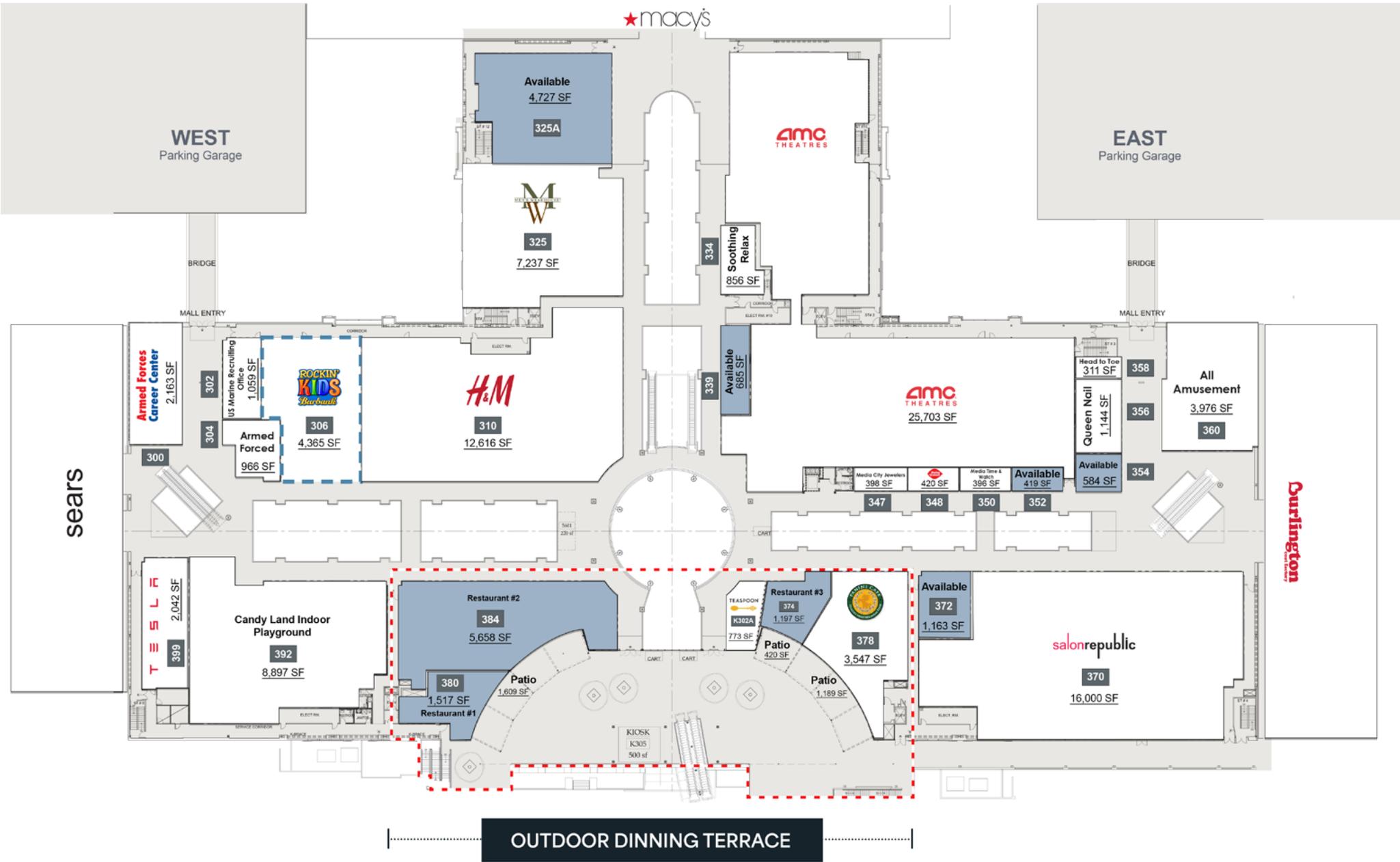
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UPPER LEVEL

The focal point of the upper level is the outdoor dining terrace.

The Upper Level provides direct and convenient access from San Fernando Boulevard and Magnolia Boulevard via a covered escalator. The sit down restaurant spaces offer exclusive outdoor covered seating areas that open up to the spacious outdoor Dining Terrace. The Dining Terrace also provides incredible exterior signage opportunities visible from Downtown Burbank.

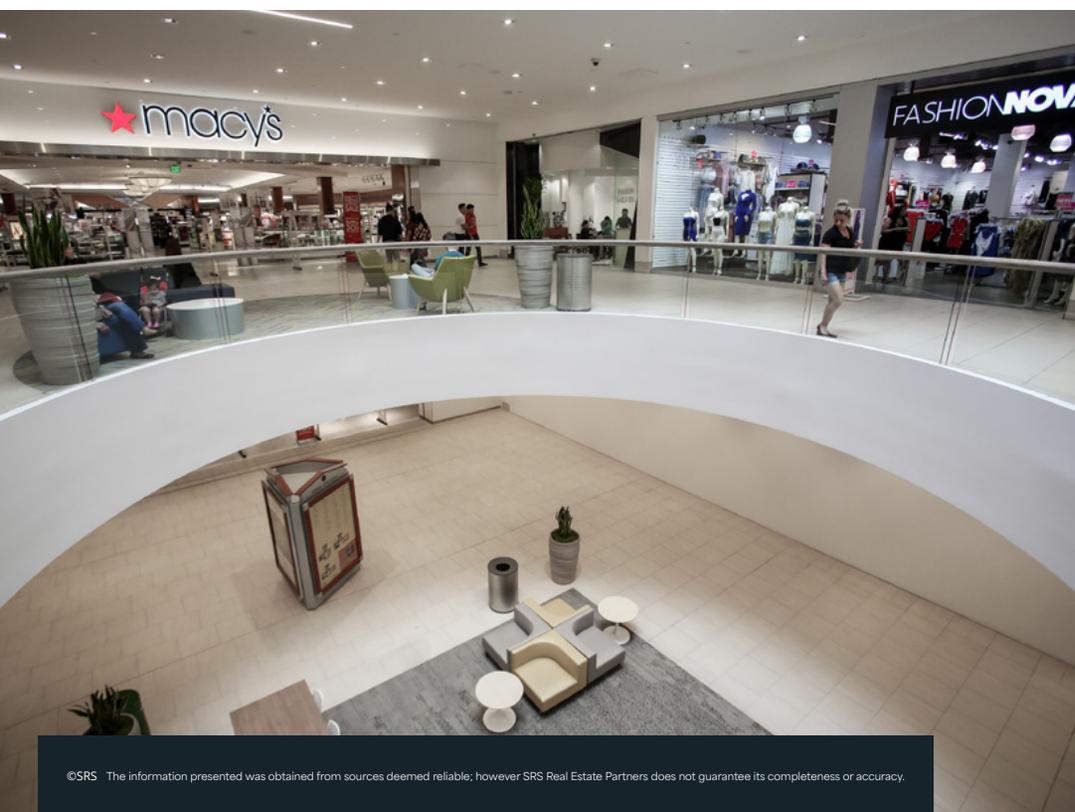




MIDDLE LEVEL

The center hub for fashion and apparel retailers within the town center

The Middle Level has ample and sophisticated seating areas provide opportunities for the customers to pause, linger and meet with friends.

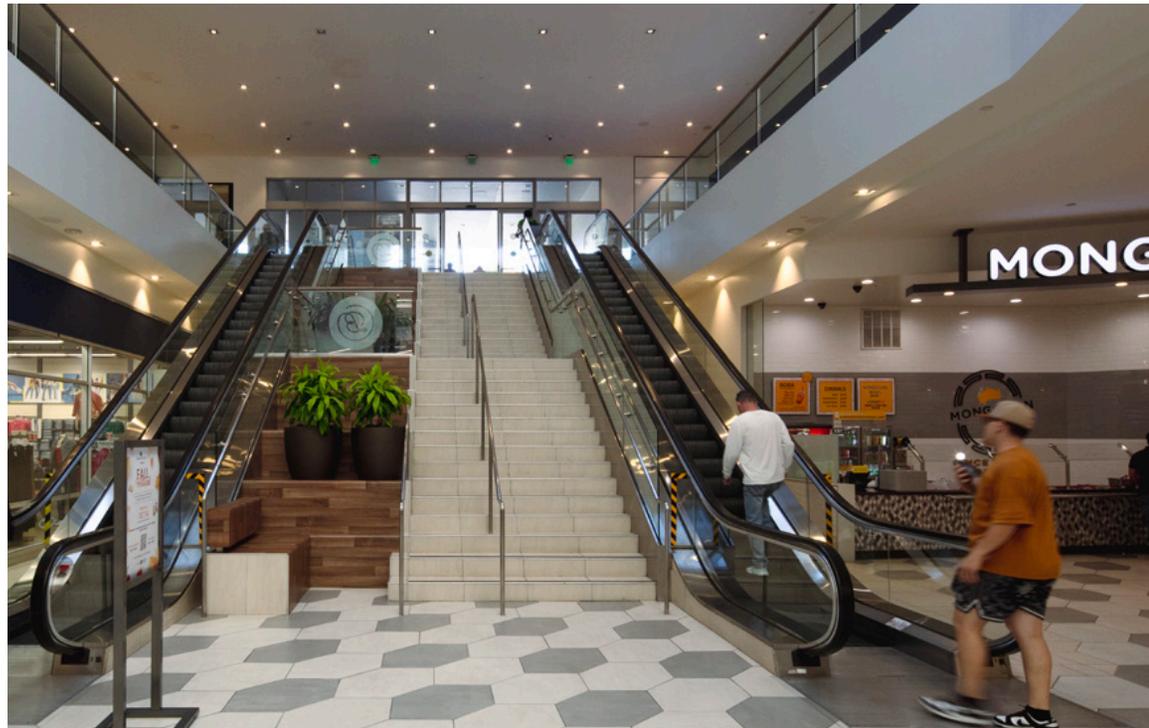
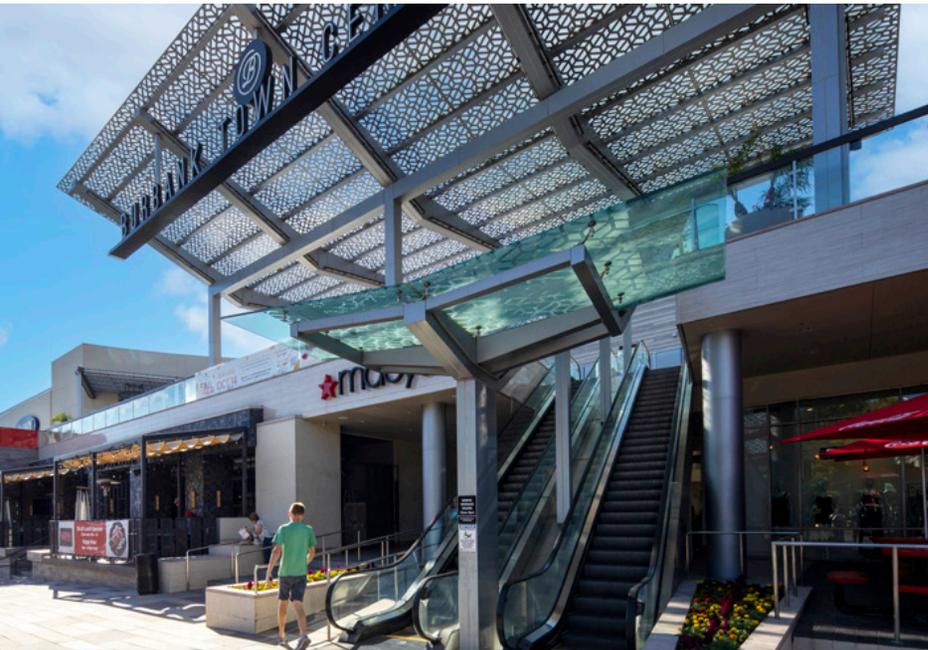


LOWER LEVEL

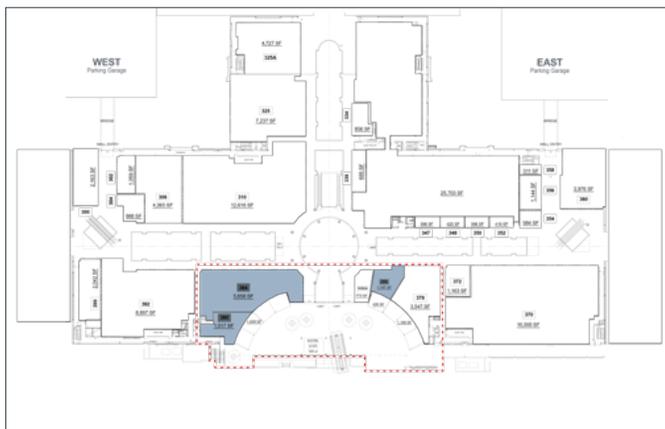
Grand staircase and escalator at the Magnolia Blvd entry, invites customers into the food court within the spacious center court and access to retail and entertainment co-anchors.

The Lower Level entry way allows guests and pedestrians ease of access from Downtown Burbank and compelling views of what the newly renovated Burbank Town Center has to offer.

Foyer entrances also provide customers a direct connection from the East and West Garages to the mall and the living room at the Macy's court.



KEY MAP



UPPER LEVEL

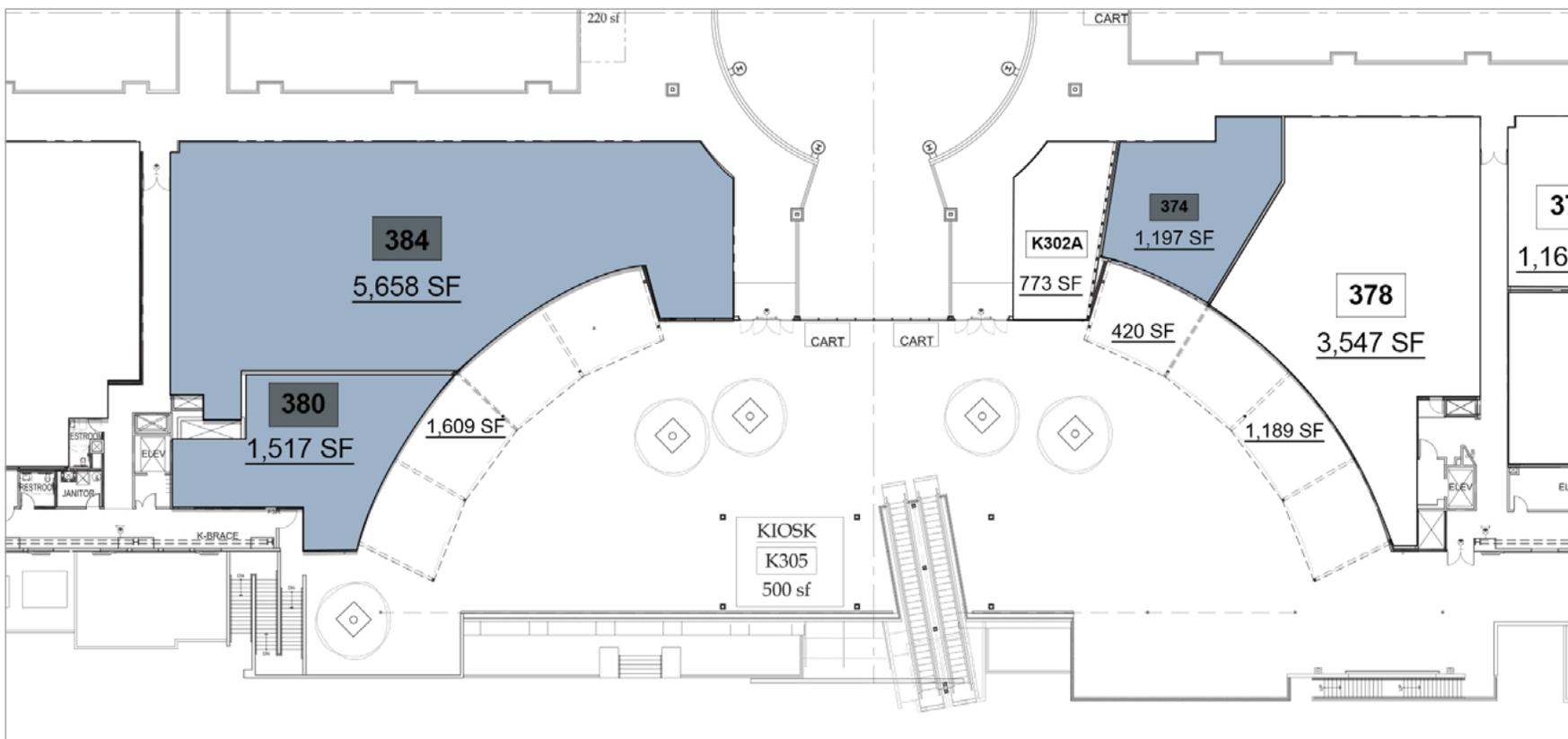
Restaurant & Outdoor Dining Terrace Opportunities

SPACE 374: 1,197 SF Available

SPACE 380: 1,517 SF Available

SPACE 384: 5,658 SF Available

UP TO 7,175 SF AVAILABLE



SPACE 380
RESTAURANT SPACE
1,517 SF

SPACE 384
RESTAURANT SPACE
5,658 SF

SPACE 374
RESTAURANT SPACE
1,197 SF





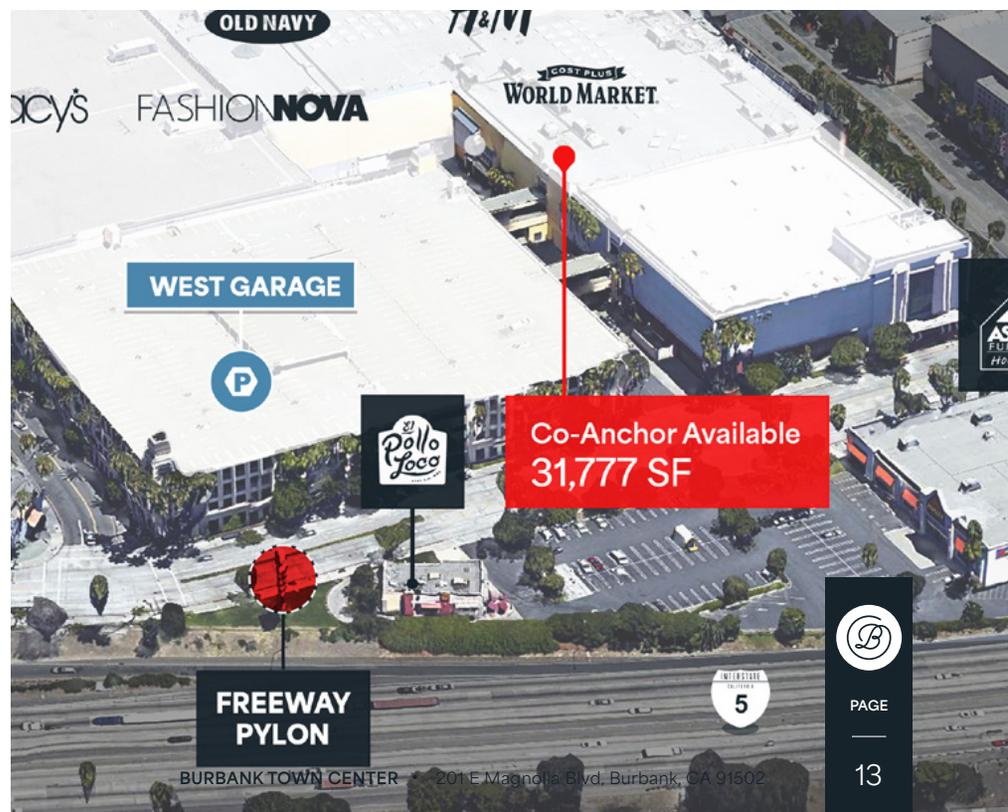
EXTERIOR MALL | ENTRANCE SIGNAGE



FREEWAY PYLON SIGN



INTERIOR MALL | ENTRANCE SIGNAGE



FREEWAY PYLON

Co-Anchor Available
31,777 SF



DEMOGRAPHICS

Burbank demographics reflect higher than average incomes, with households that are college educated and ethnically diverse, sharing an upscale urban perspective.



105K

Population

250K

Daytime Population

2.2M

Population within 10mi radius



\$125,056

Avg. Household Income



12,400

Business



62%

Some College or Higher



\$8,500

Per Capita Sales



43,044

Households



\$1.2M

Median Home Price



182K

Workforce Population



43

Median Age

SOURCE: THE NIELSEN COMPANY, EMSI



\$124K

Avg. Earnings per Job/
Person

TOP 10 INDUSTRIES

Burbank represents a robust workforce with a daytime population of 182,000 jobs spread through a variety of industries

Entertainment	76,492
Healthcare Services	15,403
Information Technology	15,391
Professional, Scientific & Technical Services	13,288
Local Government & Non-profit	10,324
Retail/Wholesale	9,528
Food Services & Drinking Places	6,901
Administrative & Support Services	5,990
Manufacturing	4,349
Construction	3,412

SOURCE: EMSI (2022/2023)



11.4%

A & B Office Vacancy Rate

Class A office is defined as buildings attracting the highest quality tenants and commanding the highest rents.

Class B buildings are generally a little older with good quality management and tenants.

AS OF SECOND QUARTER 2023 / SOURCE: HDL, EDD, COSTAR



Site
 201 E Magnolia Blvd
 Burbank, CA 91502

TOURISM & VISITORS

5.9M
 Annual Passengers @
 Hollywood Burbank
 Airport

18 hotels • 2,562 rooms
 Burbank tourism is a thriving industry with regional attractions such as Universal Studios Hollywood and Hollywood Bowl just minutes away.



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FOR MORE LEASING DETAILS, CONTACT

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