

FOR LEASE

300 E Colorado Blvd, Pasadena, CA

LAKE AVENUE RETAIL

Los Robles Ave 15,664 cpd



HOUSTON'S



Green St

Colorado Blvd 22,369 cpd

THE PASEO
300 E Colorado Blvd, Pasadena, CA 91101

NEWMARK

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300
Miles from SF

LOCATION
300 E. Colorado Blvd.
Pasadena, CA 9101



PROPERTY TYPE
Shopping District/Outdoor
Shopping Mall



YEAR OPENED
2001
as Paseo Colorado



NEAREST METRO CENTER
Metro Gold Line ~ Pasadena



INTERSTATE ACCESS
I-210



GROSS LEASEABLE AREA
380,000 Square Feet



PARKING
Underground 1,200 Spaces

THE PASEO

300 E Colorado Blvd, Pasadena, CA 91101

AN OPEN AIR MARKETPLACE FEATURING SHOPS, DINING AND ENTERTAINMENT

The Paseo is a mixed-use upscale outdoor lifestyle center near Historic Old Town Old Pasadena, which has seen several renditions of economic development since the late 1970s. At The Paseo, you'll find an urban shopping village in Pasadena's retail district anchored by Tommy Bahama, DSW Designer Shoe Warehouse, Equinox Health and Fitness, Yard House Restaurant, White House|Black Market, Bath and Body Works, Soma, West Elm and Chico's. New retailers which have recently opened include H&M, Great Maple, Salon Republic and HyattPlace Hotel. Positioned directly across from the Pasadena Civic Auditorium and Pasadena Conference Center, The Paseo also benefits from approximately 500,000 visitors and attendees as an added customer base throughout the year.

427.4K

Est. # of Customers




854.6K

Est. # of Visitors

146 min

Avg. Stay

DEMOGRAPHICS

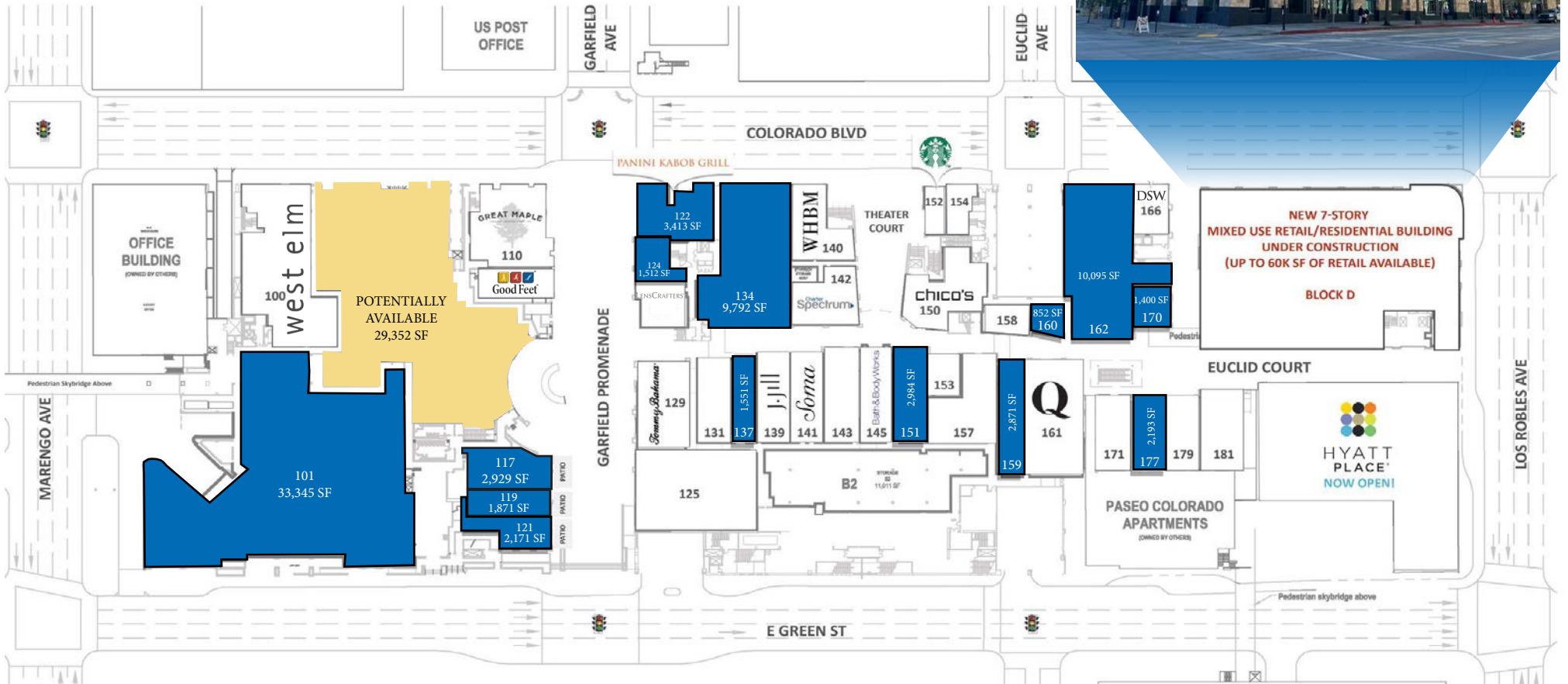
	 Est. Population	 Est. Daytime Population	 Avg. HH Income
1 Mile	38,342	87,705	\$107,666
3 Mile	194,538	138,126	\$131,343
5 Mile	516,308	224,650	\$122,673

 Est. Population	 Est. Households	 Est. Families	 Median Age	 Avg. HH Income
64,420	29,627	13,714	36.5	\$123,853

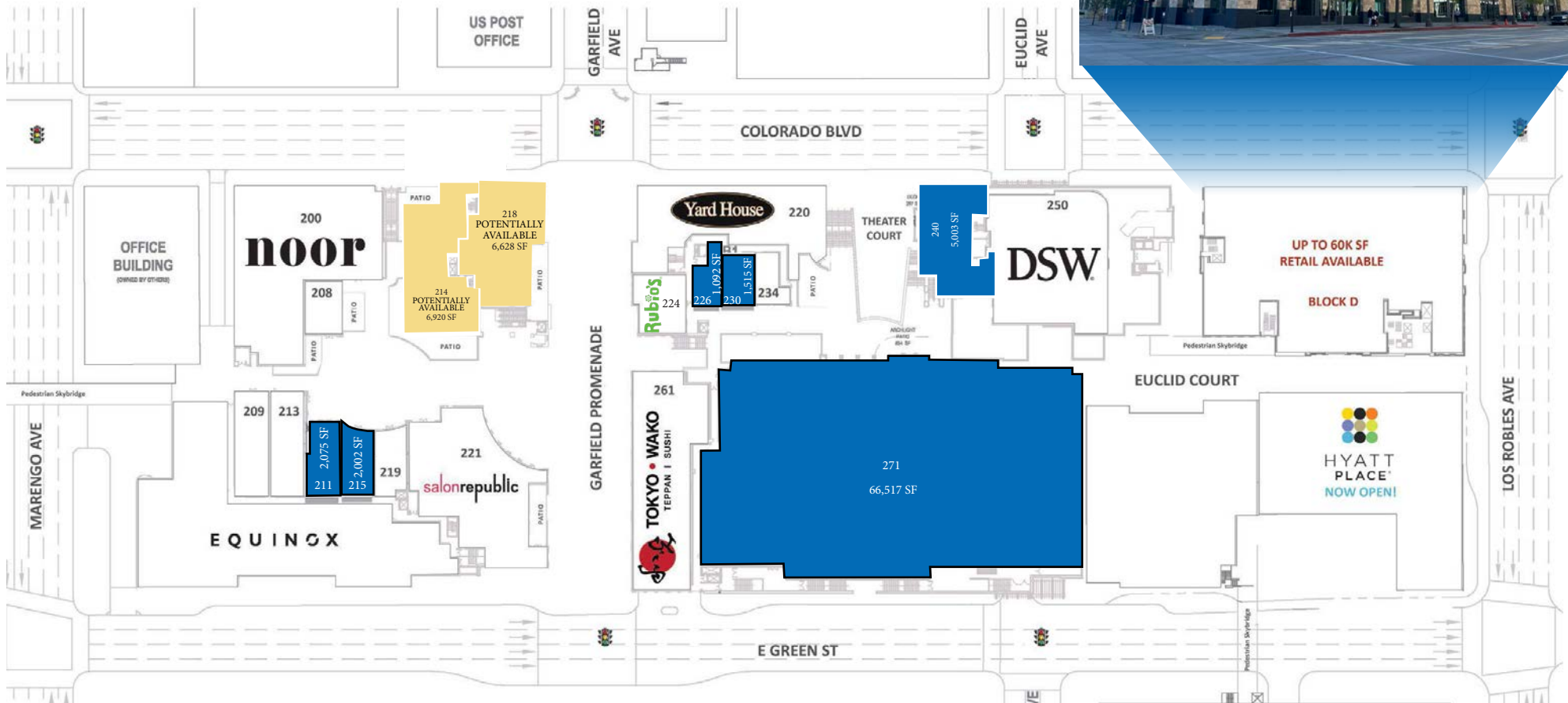
Drive Time (15 min.)

	Residential Population	Median HH Income	Daytime Population
The Paseo	885,106	\$107,192	429,454
Del Amo Fashion Center	722,027	\$96,044	337,096
Americana at Brand	867,685	\$85,937	464,558
Glendale Galleria	821,730	\$85,217	446,549
South Coast Plaza	697,976	\$102,588	424,460

LOWER LEVEL TENANT INDEX



UPPER LEVEL TENANT INDEX



AERIALS



210 297,000 cpd

134

Walnut St

Ralphs

ULTA
 RH ANTHROPOLOGIE
 Crate&Barrel PELOTON
 SEPHORA lululemon athletica SCOTCH & SODA AMSTERDAM COUTURE
 PAPER SOURCE patagonia fresh
 Free People Apple
 AT&T Madewell

Lake Blvd 23,500 cpd

Colorado Blvd 22,369 cpd

TARGET

Michaels

THE PASEO

Urth Cafe

RITE AID

Green St

corepower YOGA pure barre

PASADENA CONVENTION CENTER & CIVIC AUDITORIUM
 PASADENA ICE SKATING CENTER

lemonade mercat@
 SOULCYCLE SUGARFISH
 WILLIAMS-SONOMA
 drybar THE COUNTER
 GREEN STREET

Arroyo Pkwy 20,300 cpd

Marengo Ave 19,800 cpd

Cordova St

Hilton

LAIFITNESS
 DUNKIN' DONUTS URBAN PLANTS

Shoppers Ln

Del Mar St

veggiegriII CHIPOTLE
 Jamba GRAIVILLE
 WHICH WOMEN SUPERIOR SANDWICHES
 Urbane Cafe MENDOCINO FARMS

Los Robles Ave 15,664 cpd

macy's nektar JUICE BAR
 yogurtland TJ-maxx LaserAway
 Message Envy
 THE COFFEE BEAN & TEA LEAF TRADER JOE'S CORNER BAKERY

VONS Bank of America
 citibank

WHOLE FOODS
 Parkway Grill
 CHASE
 ARROYO CHOP HOUSE

ROSS #FERGUSON
 Pier 1 imports PACIFIC SALES
 RUGGERS, BATH & ELECTRONICS



HYATT
PLACE®

Less than a mile from Old Town Pasadena, this upmarket hotel on a tree-lined commercial street is 3 miles from the Rose Bowl stadium and 27 miles from Los Angeles International Airport.

189 rooms opened December 29, 2018 just before the Rose Parade. The hotel (former Macy's) is part of the Paseo Pasadena expansion.

IN GOOD COMPANY | TENANT MIX



west elm



chico's

salonrepublic

Soma

DSW



GNC
LIVE WELL

Bodega



**300 E COLORADO BLVD,
PASADENA, CA**

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