

THE PASEO

300 E. Colorado Blvd, Pasadena, CA 91101

LOS ROBLES AVE. - 15,664 CPD

GREEN ST. - 12,617 CPD

COLORADO BLVD. - 22,369 CPD

MARENGO AVE. - 19,804 CPD

NEWMARK

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LOCATION
300 E. Colorado Blvd.
Pasadena, CA 91101



PROPERTY TYPE
Shopping District/Outdoor
Shopping Mall



YEAR OPENED
2001 as
Paseo Colorado



**GROSS LEASEABLE
AREA**
380,000 SF



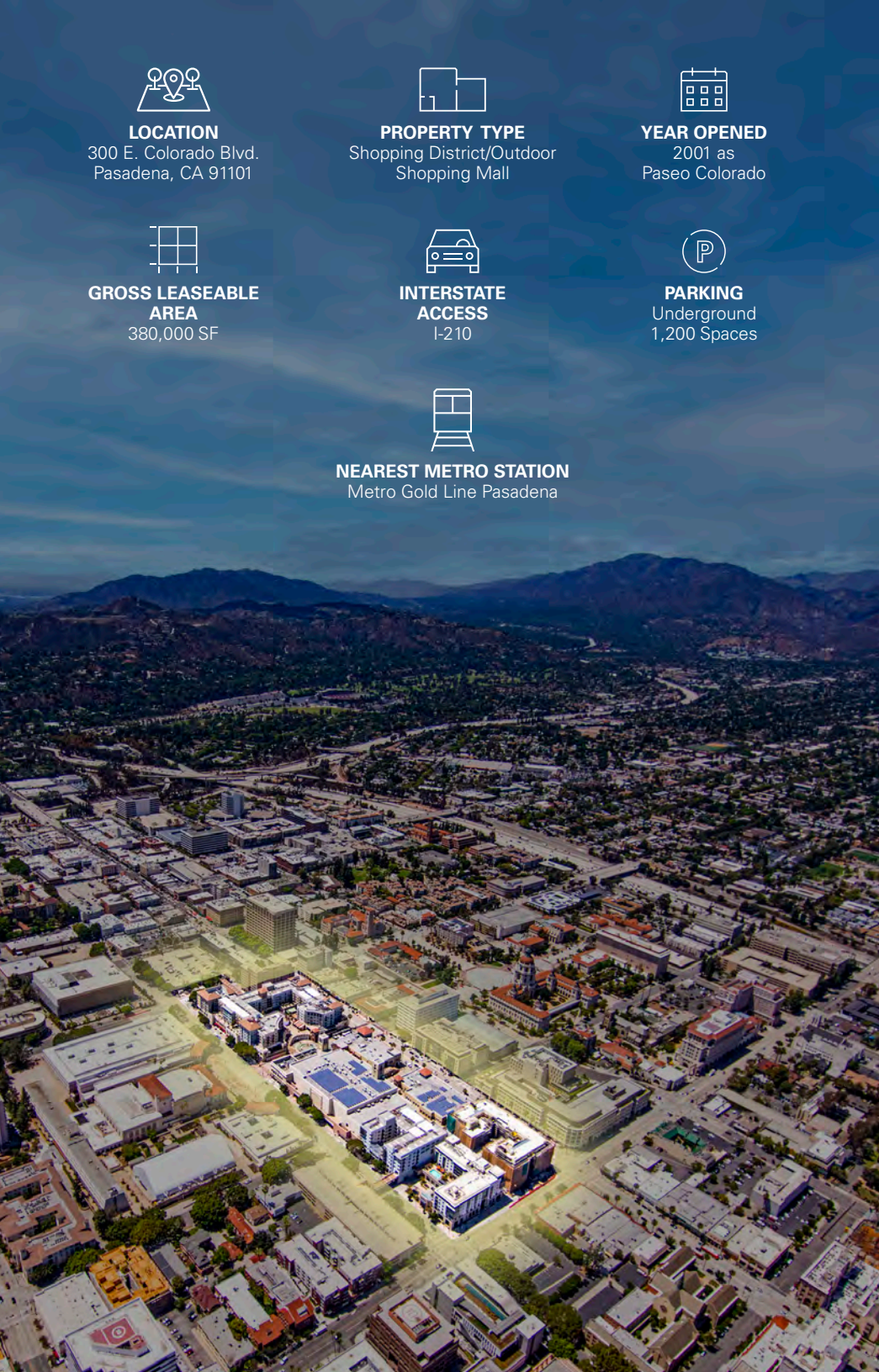
**INTERSTATE
ACCESS**
I-210



PARKING
Underground
1,200 Spaces



NEAREST METRO STATION
Metro Gold Line Pasadena



THE PASEO

300 E. Colorado Blvd, Pasadena, CA 91101

An open air marketplace
featuring shops, dining
and entertainment.

The Paseo is a mixed-use upscale outdoor lifestyle center near Historic Old Town Pasadena, which has seen several renditions of economic development since the late 1970s. At The Paseo, you'll find an urban shopping village in Pasadena's retail district anchored by Tommy Bahama, DSW Designer Shoe Warehouse, Equinox Health and Fitness, Yard House Restaurant, White House | Black Market, Bath and Body Works, Soma, West Elm and Chico's. New retailers which have recently opened include H&M, Great Maple, Salon Republic and Hyatt Place Hotel. Positioned directly across from Pasadena Civic Auditorium and Pasadena Conference Center, The Paseo also benefits from approximately 500,000 visitors and attendees as an added customer base throughout the year.

427.2K

Est. # of Customers

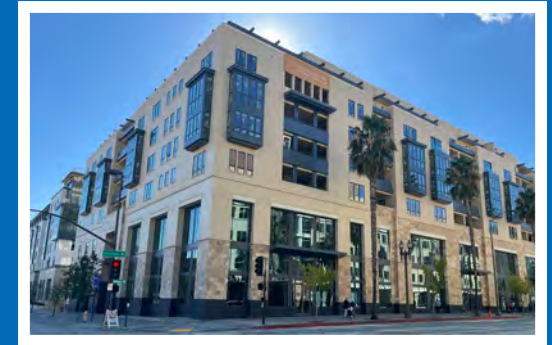
854.6K

Est. # of Visitors

146 min

Avg. Stay

DEMOGRAPHICS	POPULATION	EMPLOYEES	HH INCOME
1 MILE	38,342	87,705	\$107,666
3 MILES	194,538	138,126	\$131,343
5 MILES	516,308	224,650	\$122,673



POPULATION
64,420



HOUSEHOLDS
29,627



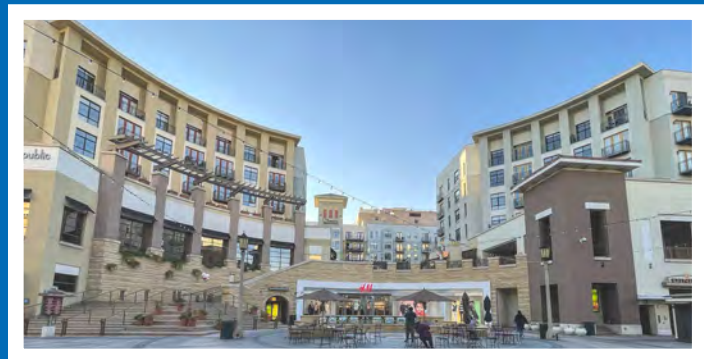
FAMILIES
13,714



MEDIAN AGE
36.5



HH INCOME
\$123,853



DRIVE TIME (15 MIN.)	RESIDENTS	HH INCOME	EMPLOYEES
THE PASEO	885,106	\$107,192	429,454
DEL AMO FASHION CENTER	722,027	\$96,044	337,096
AMERICANA AT BRAND	867,685	\$85,937	464,558
GLENDALE GALLERIA	821,730	\$85,217	446,549
SOUTH COAST PLAZA	697,976	\$102,588	424,460



WHOLE FOODS
Habit Burger Grill
Marshall's HomeGoods
carter's babies and kids
FISH GRILL

SANTA ANITA PARK

HOME DEPOT

TRADER JOE'S
rack
OLD NAVY
BED BATH & BEYOND
LA FITNESS
Panera Bread
STONE ISLAND
BEST BUY

Michaels

macy's
T.J. MAXX
TRADER JOE'S
ROSS
PAVILIONS
ANN TAYLOR
Massage Envy
STARBUCKS COFFEE

Office DEPOT

TARGET

Ralphs

Urth Caffé

PASADENA ICE SKATING CENTER

WHOLE FOODS MARKET

PASADENA CONVENTION CENTER & CIVIC AUDITORIUM

HOUSTON'S

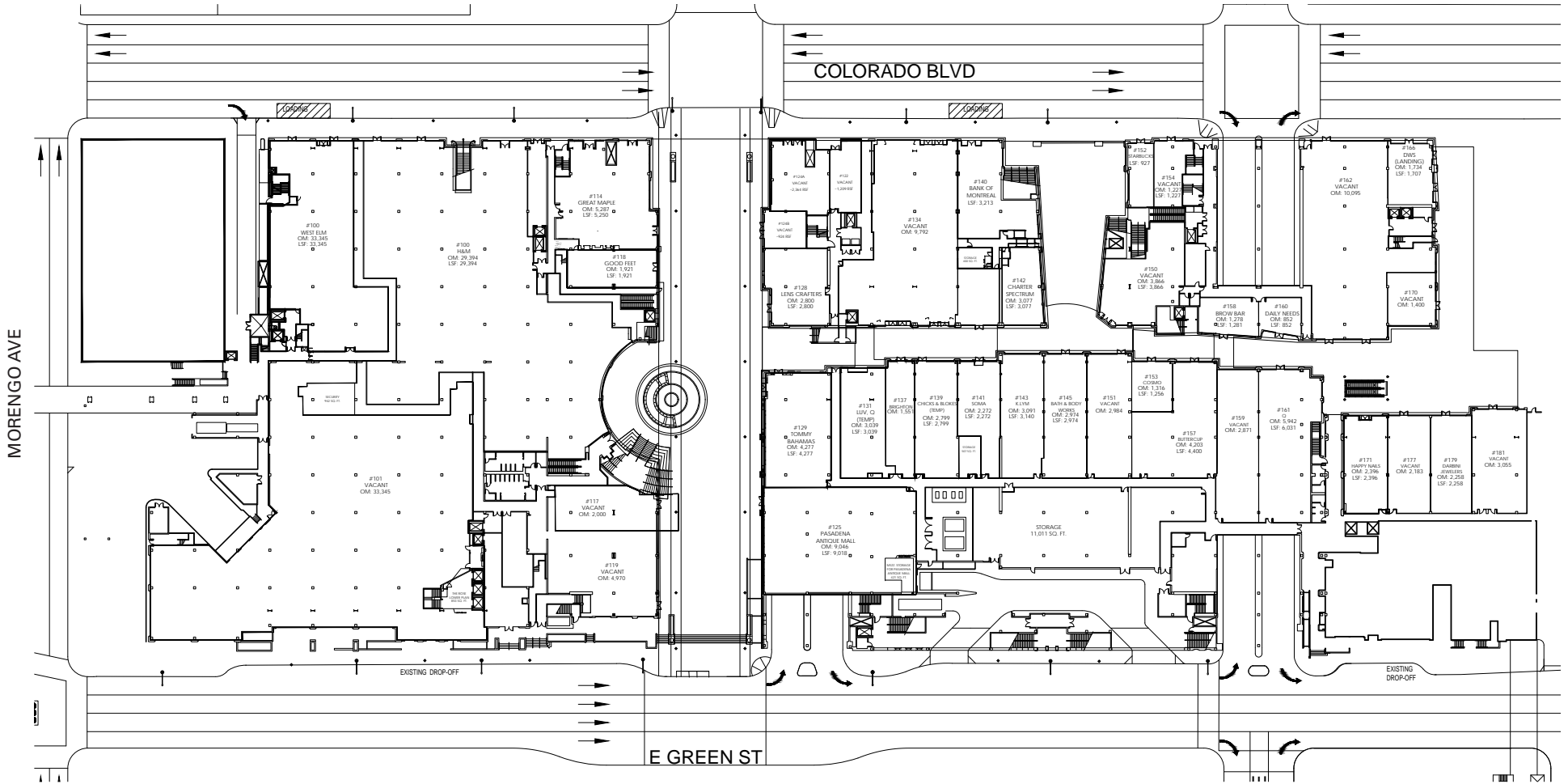


297000 CPD

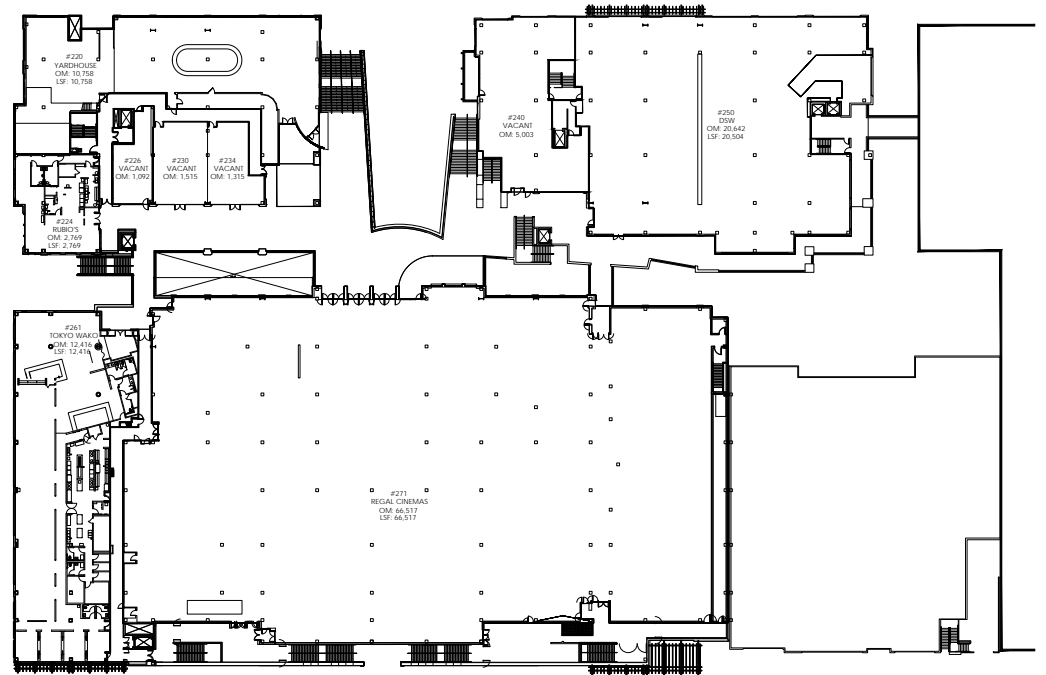
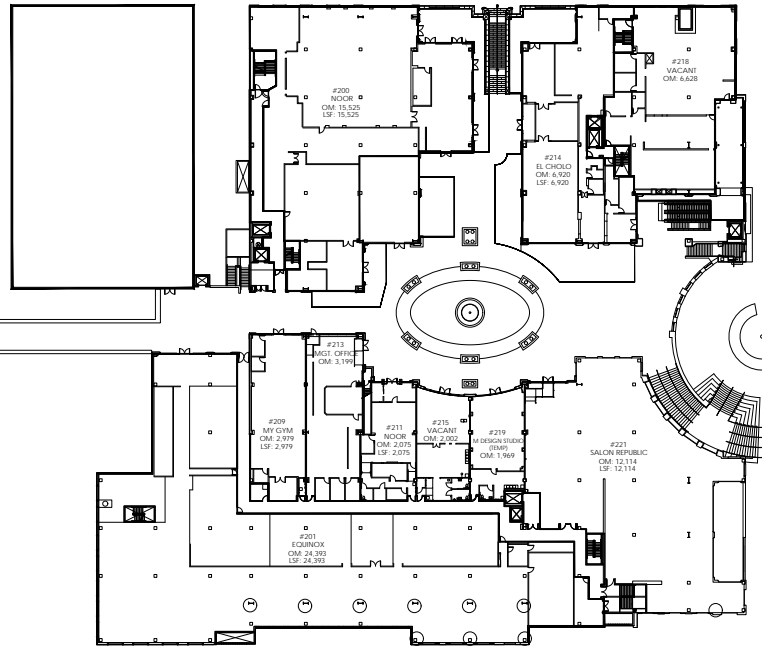
ARROYO PKWY.

COLORADO BLVD.

FLOOR PLAN - LEVEL 1

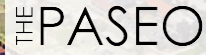


FLOOR PLAN - LEVEL 2



Upscale Outdoor Lifestyle Center Near Historic Old Town Pasadena

With 22 blocks designated as a National Register Historic District, Old Pasadena abounds with impeccably restored late 19th and early 20th-century architecture. "Old Pas," as locals affectionately call it, offers open-air shopping plazas, hidden laneways and a lively strip of retailers and restaurants along the main drag, Colorado Boulevard.



DEL MAR ST.

297,000 CPD

LOS ROBLES AVE. - 15,664 CPD

COLORADO BLVD. - 22,369 CPD

GREEN ST

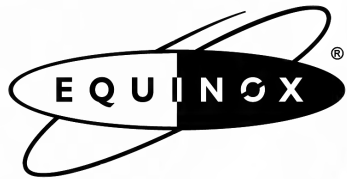




Less than a mile from OldTown Pasadena, this upmarket hotel on a tree-lined commercial street is 3 miles from the Rose Bowl stadium and 27 miles from Los Angeles International Airport.

189 rooms opened December 29, 2018 just before the Rose Parade. The hotel (former Macy's) is part of the Paseo Pasadena expansion.

In Good Company



Tommy Bahama

Bath & Body Works



HYATT PLACE

west elm



salonrepublic



Spectrum

DSW

NOOR
EVENTS • VENUE • CATERING

Rubio's



COLD STONE
CREAMERY

Soma



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FOR MORE INFORMATION:

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NEWMARK